

MINUTES

GOVERNANCE COUNCIL – May 1, 2019

Minutes Approved via email on 5-17-19

Members Present:

Chris Bailey, Michal-Ann Watts, Nolan Wheeler, Brad Benjamin, Kristen Finnel, Lucas Myers, Trey Batey.
Recorder Linda Clark.

Probationary Faculty Present: None

1. Approval of Minutes of 2-6-19

Brad Benjamin asked if there were any corrections or additions to the minutes.
Motion by Chris Bailey, seconded by Brad Benjamin, to approve the minutes as presented.

Minutes unanimously approved

2. Enrollment

Brad explained that he and Chris wanted to have an open discussion about enrollment since it's the College's number one initiative. Chris explained that everything we do is tied to enrollment:

- Guided Pathways is basically an enrollment strategy;
- Retention phone calls have gone to scale;
- Student inventory assessments. EAB Navigate will take this to scale once implemented;
- Another big enrollment strategy is the "13th year" concept for high school students. About 50% of graduating seniors do not go to college at all, but they do want jobs. We're hoping to target that group of students by offering dual credit vocational opportunities. We will offer them stackable certificates that can go on to AA degrees, and hopefully, a BAS degree down the road. The local k-12's are open to this and are helping us get the information out to parents.
- We continue to grow our international program. The program is now making a profit and contributing to the operating budget. IP enrollments are holding steady, and we've also been offering profitable short-term programs.
- Corporate Training has an opportunity to bring in additional enrollment.
- Athletics increased FTEs by 14, which equates to approximately \$114,000 in revenue.
- One of our biggest increases in enrollment for the past year has been in online classes. We are up 18% for the year in online FTEs, and 44% for spring quarter.
- We've also been intentional in offering more summer classes—both conventional and online classes.
- The BAS should bring in around 60 FTE by year two, and we're hoping to add one additional BAS within 2-3 years.

Michal-Ann asked if we are considering Open Door. Kristen said she is meeting with State Board folks to gather more information.

3. Budget

Chris explained that the recently-passed State operating budget does provide—for the first time ever—a funding source for community colleges, as well as money for guided pathways.

Nolan Wheeler provided an updated projection for next year's budget. The last time he met with Governance Council, we were looking at a \$1.7M shortfall; however, based on current projections, the final shortfall has been reduced to \$950,000. The new allocation model provided \$600K more than anticipated due to the timing of our over-enrolled years; however, that means we also stand to lose funding should our enrollments continue to decline. To meet the \$950,000 shortfall, Cabinet focused on savings through attrition:

- Three faculty took advantage of the retirement incentive, which will provide a savings of approximately \$144K;
- Adjunct savings of \$182K;
- Classified vacancies, reorganizations \$210K;
- Exempt savings through vacancy and reorganization \$197,000K;
- Hourly reductions \$30K;
- Student help \$5K;
- Miscellaneous \$139K.

On the revenue side, we will use \$30K from the College in the High School fund.

Nolan explained that our Work First grant was reduced, so there may be some personnel cuts associated with that. Chris said that any revenue that comes back in will be put back into equipment, travel, goods and services—it won't be used to buy staff back. The Executive Leadership Team is always available to answer questions.

4. Other - None