



## Strategic Enrollment Management Committee

May 23, 2018

Attending: Sue Orchard, Brendan Glaser, Stacey Sowders, Dani Trimble, Wendy Hall, Nolan Wheeler

A number of issues related to the purpose and function of the group were discussed:

- What timeframe do we want to target for updating our strategic enrollment plan?
- What populations are we not serving?
- How do we want to engage the community?
- How can we serve the community better?
- Have we analyzed our K-12 population in terms of future growth or retraction?
- Have we investigated what is not working for particular populations?
- How can we create dialogue on campus that extends this work beyond a small group of people?
- How do we move beyond the mentality that “the outreach person” or “the outreach people” will handle that?
- How do we forge relationships with key community partners like tribes? How can we help their members, vs. how much can they donate to the college?
- What is the appropriate membership of this group; are the right people at the table?
- How does this group overlap with the Outreach and Retention group?
- How does the work of this group fit with Guided Pathways?
- How does the equity work we will be doing with Guided Pathways fit into strategic enrollment management?