



Strategic Enrollment Management Committee

Minutes - January 24, 2017

Attending: Sue Orchard, Tamra Bell, Stacey Sowders, Wendy Hall

This morning, Chad Meadors spoke to Executive Leadership Team about the advising initiative. Specific strategies include moving New Student Orientation closer to the start of priority registration each quarter. In addition, he explained that the plan is to eliminate the quarterly pin process by January 2019 (making all advising truly mandatory, as students would need to communicate with their advisor in order to register).

Tamra said that there has been some discussion about bringing back the three-year advising schedule (which would include the quarter offered as well as days/times).

Getting a texting system was also discussed at cabinet as an urgent need.

Tamra also mentioned the need to do more predictive scheduling, which is currently a manual process (although there are some technology tools out there that could help).

Sue said that getting a functional degree audit tool in place for students is also a need. Wendy commented that Registration recently requested removal of the tool from the LCC website because the information provided to students was outdated and inaccurate.

Outreaching and marketing for professional/technical programs was discussed.