



Strategic Enrollment Management

Committee Minutes

January 4, 2018

- Reviewed the Strategic Enrollment Plan and agreed to make the plan available publically once finalized.
- Recommended that the length and format of the summaries were similar
 - **Action item:** Review your initiative(s) and format it so that it's 1-2 paragraphs in length and includes 1) purpose statement/justification and 2) overall summary of objectives. Bulleted details of the plan are not needed.
 - Please review and update your section of the [Strategic Enrollment Plan](#) by **Friday, January 12**.
- Discussed next steps for the committee and enrollment initiatives
 - Agreed that next steps would be to identify resource allocation needs and prioritize the initiatives
 - Anticipate that funding requests for the BAS and eLearning would be coming forward soon
 - Anticipate that implementing mandatory advising would be a high priority given the Guided Pathways grant requirements
- Next meeting, January 24 at 3pm