



Strategic Enrollment Management

Committee Minutes

November 29, 2017

Attending: Sue Orchard, Chad Meadors, Stacey Sowders, Dani Trimble, Wendy Hall, Tamra Bell.

Updating Strategic Enrollment Plan

We are past our deadline for producing an updated enrollment plan. Missing sections include academic advising, athletics, corporate training, and multicultural outreach. Some of the plans in the shared drive are outdated versions, so in addition to the missing sections we also need to ensure that the current version of each “pod” is in there.

Athletics: it is unclear whether or not a plan is under development, or whether they have completed their goals already. This needs clarification re: whether it should remain on the list given that the other interventions all have corresponding plans (although a few are not yet posted in the shared drive).

Advising: current issue is how to implement truly mandatory advising, but there is an existing loophole regarding pin numbers. Need to close open registration in such a way that requires students to see their advisors, but there is some apprehension about this change and how it will impact education planners and faculty advisers. Currently we don't know exactly how many students are bypassing advising; our information is only anecdotal.

It was agreed that rather than including the detail for each “pod” in the plan itself, we would include the summary of each initiative along with the introductory statement and contact information for each area. The detailed plans will reside in the shared team drive for the committee.

Action Items

- Sue and Wendy will take the list of initiatives to cabinet for review and confirmation, as well as the plan for finalizing the plan, including need for a summary of each initiative by 12/15.
- Initiative leads have until December 15 to complete the summary statement for their area.
- Initiative leads should ensure that their current documents are posted in the shared team drive.
- It was recommended that cabinet review the list of initiatives each year at their summer retreat.
- Wendy will communicate with Linda about scheduling a review of academic advising and non-academic support at a cabinet meeting in January.